

How to Promote your local Oil Awareness Meetup (or related community group)

Join the Oil Awareness Meetup

Signup at OilAwareness.Meetup.com and meet others in your area to discuss peak oil, how to raise awareness on this topic, and what actions to take. The Meetups are also a way of promoting other peak oil related groups.

Flyer Available

The flyer is available in Word and PDF format. Visit www.peakoilaction.org and click on Downloads.

Word of mouth

Tell your friends. Start with friends aware of Peak Oil and with activist friends.

Send Emails to friends

Send an invitation to your email list.

Post on local discussion lists

Search YahooGroups or lists.riseup.net for community related or local activist discussion lists. Search for a city name or state along with a keyword like "oil depletion", "environment", "activism", "progressive", "community".

Attend meetings of groups

with overlapping interests, like the peace & justice activists, speak about peak oil and pass out materials and flyers. Connect the dots between Peak Oil and other issues - work together with activists from these groups.

Community online calendars

Search on google for "Calendar" along with your city and/or state name. One national list with many regions is craigslist.com. Also www.indymedia.org has a list of regional indymedia sites which have online calendars. Also newspapers and radio stations have public calendars that you can submit announcements to.

Sign up for the Peak Oil Action newsletter

Join the Peak Oil Action newsletter by sending an email to subscribe@peakoilaction.org (indicate your city, state and country).

Hold a discussion on the topic of peak oil

This can be anything from a few researched individuals holding a discussion at a local church or library to a larger event with independent experts attending. Consider combining the topic with US Imperialism or other topic which people are more familiar with as a way of generating interest (as was done by Michael Ruppert and Cynthia McKinney in Los Angeles http://www.fromthewilderness.com/free/ww3/031904_LA_mckinney_ruppert.html).

Have public viewings of "End of Suburbia"

For more information visit <http://www.endofsuburbia.com>. This could be a private viewing with family and friends or a public viewing at a library, church or university. Other documentaries can be screened when available.

Post messages

on related forums/bulletin boards regarding this topic.

Post Additional Ideas at PeakOilAction.org

Post your ideas on the forums at www.PeakOilAction.org.

Send additional suggestions to eric@peakoilaction.org, these will be posted at PeakOilAction.org.